

2023 Impact Report



CHANGING THE LANDSCAPE OF LEADERSHIP

Our Mission

Mission



To change the landscape of leadership by supporting and preparing young women to become the decision makers of today and tomorrow.

Thank



You

to our 2023 sponsors





Table Of Contents

Letter from Our Executive Director and Founder

Our Profile

Students

Our Programs

2023 PowHER Leaders

Volunteers

Board of Directors

Advisory Board

Letter from Our Founder

As we embarked on the journey of creating our 2023 Impact Report, I am filled with a deep sense of gratitude and pride in what we have achieved together over the past year. Your unwavering support has been the driving force behind our success, and it is with great joy that I share the remarkable impact we have made together.

In 2023, our organization reached new heights in our mission to change the landscape of leadership by supporting and preparing young women to be the decision makers of today and tomorrow. This success is a testament to the incredible dedication of our volunteers and the generosity of our donors. Without your selfless contributions of time, energy, and resources, none of this would have been possible.

Our volunteers, the heart and soul of our organization, have tirelessly devoted themselves to our cause. Their passion, commitment, and hard work have been instrumental in the positive changes we've witnessed in the lives of those we serve. Each hour spent, each act of kindness, and each skill shared has been a building block for our success.

To our donors, your support has been the financial backbone that has allowed us to expand our programs, reach more young women, and make a lasting impact on their lives. Your belief in our mission and your commitment to making a difference have propelled us forward, and we are immensely grateful for your trust.

As we reflect on the achievements of 2023, we also look ahead to the promise of 2024. We remain steadfast in our commitment to empowering young women in their career pursuits towards leadership, and we are excited about the opportunities that lie ahead. With your continued support, we are confident that we can build on the foundation we've laid and create an even greater impact in the coming year.

In the spirit of gratitude and hope, I extend my heartfelt thanks to each and every one of you who has played a role in our journey. Together, we are making a difference, and I am eager to see what we can accomplish in the future.

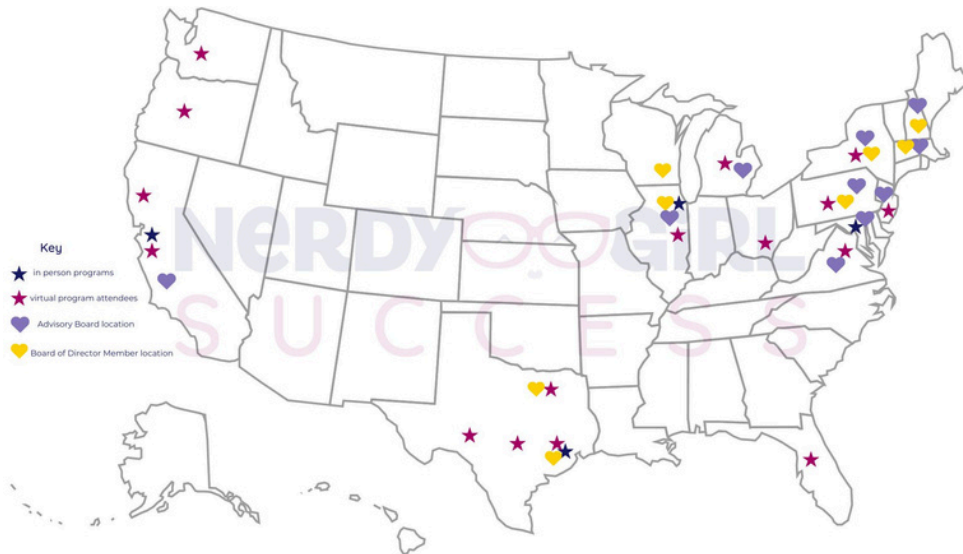
Wishing you all a prosperous New Year filled with hope, compassion, and continued growth.
With sincere appreciation,

Christina Meade

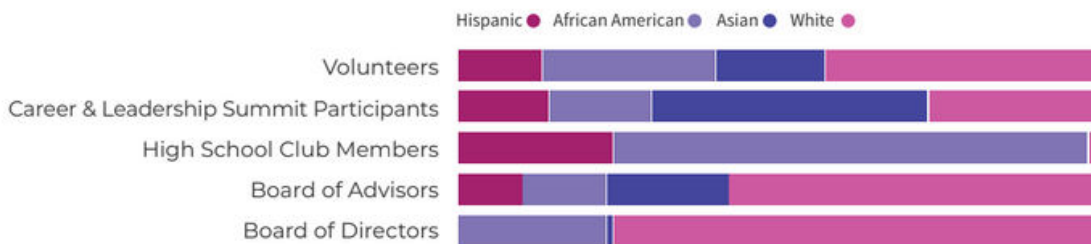


Our Profile

GEOGRAPHIC



DIVERSITY PROFILE



CAMPUS POPULATIONS WE SERVE

High School Clubs:

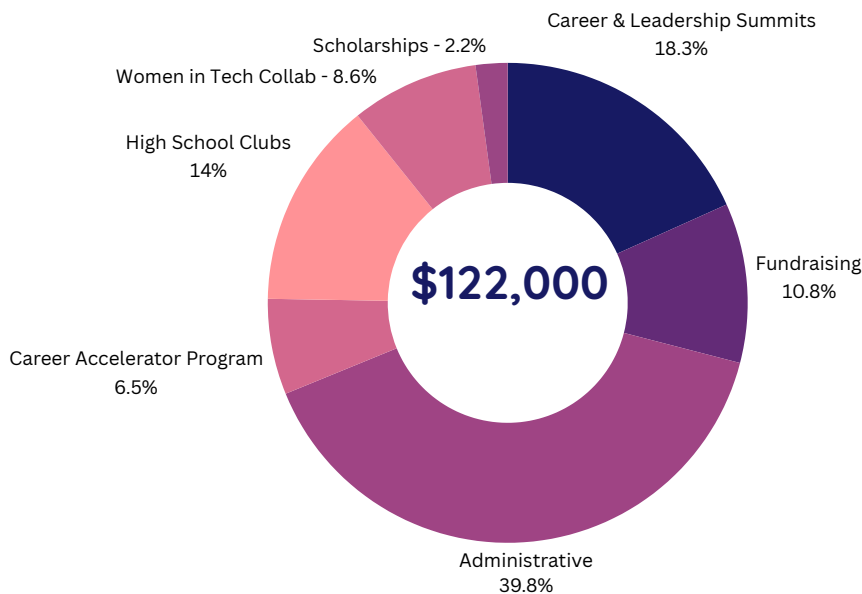
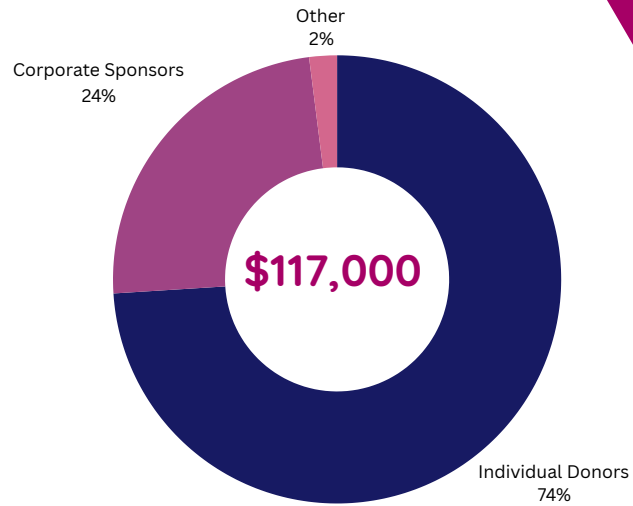
74% Economically disadvantaged*	71% Free lunch	5% Reduced lunch
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Career & Leadership Summits:

62% Economically disadvantaged	25% Free lunch	16% Reduced lunch
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*Averaged across campuses.

Revenue Summary



Expense Summary

2023 Year End Net Assets

\$167,052

SUSTAINABLE DEVELOPMENT GOALS

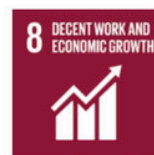
Nerdy Girl Success® is committed to working alongside other organizations across the globe to help bring about peace and prosperity for people and the planet, now and into the future. The U.N has developed 17 Sustainable Development Goals. These are the four goals the we address through our programming.



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



Achieve gender equality and empower all women and girls.



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

COMMITMENT



As long as there is gender inequity, Nerdy Girl Success® is committed to empowering every young woman that they belong in any room in which decisions are made. That's why we're proud to offer our programming completely free of charge to the girls we serve and the schools they attend. We firmly believe that financial constraints should never hinder a young woman's access to vital opportunities for personal and professional growth.

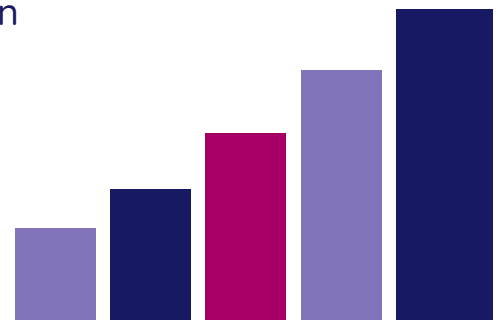
By eliminating costs, we ensure that every high school girl has equal access to invaluable resources and guidance, empowering them to navigate their educational journey and future careers with confidence and success. Your support allows us to maintain this essential commitment and make a meaningful difference in the lives of young women everywhere.

A WORD FROM OUR PRESIDENT

Nerdy Girl Success has made a significant impact on the girls it serves by empowering them in professional realms. Our organization actively challenges stereotypes and fosters inclusivity, inspiring girls to pursue careers in diverse fields. Through the volunteerism of resources and the cultivation of a supportive community, Nerdy Girl Success has played a crucial role in showcasing the talents and achievements of the girls it serves. By celebrating their individual successes, the initiative contributes to a broader cultural shift, encouraging recognition and appreciation for the valuable contributions of these "nerdy girls" in shaping a more diverse and inclusive future.



Tracie Parent
Board President



Students

400

Girls Served in 2023



Love it! I learned so much! I learned it is ok to say no. Failure can teach you a lesson and do not give up. Speak up, your voice is important. ~ Joli (high school senior)

Our Programs



HIGH SCHOOL CLUBS

IN PERSON

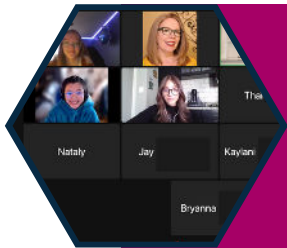
Provides a club in which girls have a safe place to cultivate essential soft skills for success: leadership, public speaking, advocacy, and business acumen. The club fosters a supportive learning community, emphasizing unity over competition and empowering them to find their voices and recognize their worth.



CAREER AND LEADERSHIP SUMMIT

IN PERSON (TX, IL, MA, D.C.)

Provides the young women with an immersive experience spending the day with girls and women who are just like them. These young women get the opportunity to learn about the career possibilities that exist and, more importantly, see themselves in those roles.



CAREER ACCELERATOR

VIRTUAL

Prepares and places young women in internships and job shadowing opportunities while instilling a mindset focused on not just finding any job, but the right role within the right company. We guide them in positioning themselves for future leadership positions.



FLASH MENTORING

VIRTUAL

Our informal, virtual mentoring program. High school and college-aged young women can explore our Mentor Roster on our website and sign up to chat with the mentors of their choice. Most sessions are one-time meetings, providing opportunities to learn about careers, almas maters, or even receive resume assistance.

2023 PowHER Leaders

In March 2023, Nerdy Girl Success® held our first PowHER Leaders Award Celebration where we recognized young women in high school and college for their achievements and leadership. We look forward to holding this event annually.

EMERGING LEADERS Young women who are just embarking on their post high school school journeys and are already creating a name for themselves. A PowHER Emerging Leader exhibits great leadership skills, innovative thinking, and the potential to rise to the top ranks in their chosen industries.



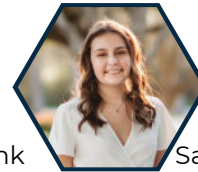
Kayla Alexander



Viviana Garcia



Armani Pink



Samantha Kisro

NERDY GIRL SUCCESS AWARD WINNERS Young women who are seniors in high school that exhibit great leadership abilities, encourages and advocates of others.



Benice Gyebi



Zakira Masslich



Sawsan Salah Assaf



NERDY GIRL OF THE YEAR NAANE RICHARDSON

A young woman who is a senior in high school, involved in the Nerdy Girl Success program and

- Has displayed great leadership abilities.
- Has career aspirations that could result in leadership roles.
- Is an advocate for others.
- Encourages and inspires others to be the best version of themselves.

Volunteers



140
volunteers

14,000
volunteer
hours

\$445,200
worth of
volunteer service

100 hrs
free
programming



Heidi Anderson Hupe

Inspiring morning participating in the **Nerdy Girl Success®**, Inc Career & Leadership Summit at **Maine South High School**. Thank you **Michele Calhoun** and **Christina Meade** for inviting me to such a powerful event. The future for female leaders is bright!

Board of Directors



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BOARD PRESIDENT



MIARA SHAW
VICE PRESIDENT



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Beth Tabak
Faith Tabak
Kristen Waterfield
Anne Marie Watkins
Shanta Whitaker



Nerdy Girl Success® supports and prepares young women to become the decision makers in business, politics, the arts, and more, so they can make a lasting impact on society. Visit nerdygirlsuccess.com to learn how you can support our next generation of female leaders.



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